

#### Art Nouveau European Route

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# Definitive abstract for paper presentation at the *coupDefouet* International Congress

John Sloan's "poster style": Art Nouveau and the Graphic Tradition in America

While historians disagree about constitutes the first manifestations of Art Nouveau in America, it seems that a new style in the graphic arts was in currency by 1894 with the artistic poster and illustrated magazine. The relationship between the American poster craze and Art Nouveau is evident philosophically and aesthetically, in that it emphasized innovation and synthesized Japanese and Arts and Crafts influences. It is within this context that the paper considers the early illustrative career of John Sloan in newspapers and little magazines. It suggests that his "poster style," which appears both individual and congruent with contemporaries, is in fact evidence of that dual aspect of Art Nouveau: that it was both a style, evocative of the perspective of the artist, his facility with new technologies, and his ability to redeploy international and historical sources in a decidedly new manner, and a movement, suggestive of a wider international impulse toward an ideal of modernity predicated upon aesthetic and philosophical revolution.

## **Curriculum Vitae**

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EDUCATION

Expected 2015 Ph.D., University of Minnesota 2012 M.A., University of Minnesota 2007 M.Litt., University of Glasgow 2003 B.A., Dartmouth College

### **PUBLICATIONS**

2014 "A Fan's Notes: Thomas Hirschhorn's Material History," in *Altered Images: Fandom in Contemporary Art and Culture*, ed. Catherine Grant and Kant Random Love (Forthcoming).

2013 Book review: "Akela Reason, *Thomas Eakins and the Uses of History*," *Nineteenth-Century Art Worldwide*, 12.1 (Fall 2013).

2011 Book review: "Jonathan Marsden, *Victoria & Albert: Art & Love*," *Nineteenth-Century Art Worldwide*, 10.1 (Spring 2011).

2008 Catalogue entry: "Giovanni Domenico Tiepolo, *The Tiepolo Family*, c. 1760," in *Goya & Italy*, ed. Joan Sureda (Madrid: Turner/Fundación Goya en Aragón, in association with Museo de Zaragoza, 2008).

## **CONFERENCE PAPERS**

2013 "Then as Now: Winslow Homer's *Cape Trinity, Saguenay River, Moonlight* reception and recuperation," The Art Institute of Chicago Graduate Student Seminar, Chicago, Illinois

PROFESSIONAL AFFILIATIONS
College Art Association
Art Historians of Nineteenth Century Art
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